

# Ki Fact Sheet 1: Making weight loss easy



No more guessing, just accurate information about your body and lifestyle.  
Scientifically proven to help lose weight 3 times more quickly.



## No more myths, fads or fantasy diets!

Millions of people across the world are trying to lose weight. As a result a whole industry has grown up around selling myths, fads and fantasy diets.

The truth is that which ever diet you choose it is only ever giving you half the story. The vital ingredient that has been missing is accurate information about how your body behaves and how your lifestyle affects it.

Here at Ki we have spent the last 7 years developing the tools and services that will enable you to lose weight and maintain a healthy lifestyle. No myths or fads, just accurate information in real time about how many calories your body is burning, and how many calories you are consuming.

The Ki armband, mobile display and interactive online web tools allow you to understand your body and make the choices that are right for you.

Don't just believe us, read our testimonials or buy now at:

[www.kiperformance.com](http://www.kiperformance.com)

Losing weight with Ki is easy.

## Ki facts at a glance:

- Many diets make you count calories, but only on the food side. With Ki you can count exactly how many calories you are burning, and moderate your lifestyle accordingly.
- Ki has developed online interactive tools and solutions with the help of the UK's top Sport Scientists, Dieticians, and Physiologists.
- The Ki armband monitors your calorie burning in real time and even while you are sleeping.
- Ki allows you to understand how your daily activity affects your calorie burning
- The Ki armband is a clinically proven to improve weight loss results.
- Ki is based on simple facts and honest data, there is no escaping the truth about your body's behaviour and your lifestyle.
- Ki is dedicated to helping people live healthier happier lives through the provision of accurate interactive products and services.

